

261—53.2(15) Definitions. In addition to the standard definitions located in 261—Chapter 173, the following definitions apply to the CEBA program:

“Applicant” means a city, county, or merged area school which requests state financial assistance on behalf of a business or a local development organization.

“Base economic activities” means those business activities which result in a net increase in the production of goods or services within the state. This would occur if a majority of the company’s products or services were new, were sold outside the state, or were sold within the state in place of items previously purchased outside the state.

“Business start-up” means a business which has not been in operation for more than two years prior to the date of the CEBA application.

“Buydown” means participation by the state in a conventional loan to an assisted business by lowering either the effective principal or interest of the loan.

“CEBA” refers to the community economic betterment account funded by Iowa Code section 15.32(2).

“Comprehensive management assistance” means provision of technical business assistance through the use of department staff or professional business services provided by a public or private organization.

“Entrepreneurial development” means the promotion of small business ownership through the provision of technical management expertise.

“Modernization project” means an economic activity that is performed by a business to retool or upgrade production equipment to meet contemporary technology standards and that results in improving existing employees’ job skills to enhance competitiveness for future growth and development.

“New business opportunity” means an economic activity performed by a start-up or recruited business that meets the definition of subrule 53.9(1).

“New product development” means an economic activity performed by an existing Iowa business through expansion or diversification and meets the definition of subrule 53.9(1).

“Project” means the activity, or set of activities proposed by the recipient, resulting in accomplishing the goals of the CEBA program, and which will require state assistance to accomplish.

“Retail business” means a business whose operation consists predominantly of the purchase of a product for sale to the final user or consumer who would not be purchasing for resale.

“Service business” means a business which produces and sells a thing of value which is not a tangible product.

“Small business” refers to a business which meets the size criteria for a small business as defined by the U.S. Small Business Administration and as published from time to time in the Federal Register.

“Twenty-eight E agreement” or *“28E agreement”* means an intergovernmental agreement formed according to Iowa Code chapter 28E.

“Venture project” means an economic activity performed by a start-up company, early-stage company, or existing company developing a new product or new technology.